

Coemar Infinity S Lights at Univision's *Nuestra Belleza Latina* for Seal

Coemar Infinity S Series play a big role in lighting Univision's *Nuestra Belleza Latina* (Our Latin Beauty), a televised beauty pageant with a reality show twist.



According to Rick Rudolph of Florida-based Stage Equipment And Lighting (equipment supplier and integrator for Univision's reality-TV beautyfest, now in its third season), Carlos Colina, the show's lighting designer, was impressed with the Infinity S lights' performance upon first demo.

"On this particular job site," notes Rudolph, "the trim was just under 25'. Carlos, along with lighting director John Daniels, had needed a product that would provide the functionality of a big gun, but in a smaller package." The Infinity S lights' intensity, color and compatibility were indeed very attractive to both Colina and Daniels. Thus, 122 Infinities were employed with "essentially no issues," says Rudolph. "They complemented the set and venue, as well as blended very well with the Coemar iWash Halos we were using."

Billed as offering big brightness from a compact unit, the Coemar Infinity Spot S lights has a zoom range of 35-9 degrees. CMY color mixing, rotating and indexing prism effects, and (one each of) aerial and break-up wheels, seven gobos plus open, respectively, are among the product's features.

The Coemar Infinity Wash S light has a zoom range of 36-6 degrees. It is billed as offering a zoom tight as an ACL, and comes complete with a CTO filter, 360-degree beam shaper, and moonflower effect. CMY color mixing with five colors plus open are included.

"An extremely difficult endeavor [in terms of design and lighting], this type of production entailed lots of audience participation, and so was handled at times very much on-the-fly," says Rudolph. "Colina's design is both brilliant and flexible."

The challenge, he claims, was to provide a flexible environment for such a complex setup, in which camera angles were constantly changing. "From a supply standpoint, the quality of the Coemar Infinity S lights, out-of-the-box, was just amazing," he adds.

"Nuestra Belleza Latina's production aspect had proven to be, at certain moments, appearing as a free-for-all. But that's the excitement the producers are looking for...and Coemar's Spot S luminaires are what really made it happen!"

Coemar's products are distributed in the U.S. by Inner Circle Distribution.

 www.icd-usa.com

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